



## MAIN STREET TEXARKANA'S 34th ANNUAL CHRISTMAS PARADE

Monday, December 3, 2018 7:00pm

**"My Favorite Christmas Memory..." – ALL ENTRIES MUST BE LIGHTED!**

The following guidelines have been established by the Parade Committee to ensure a safe and enjoyable event for everyone. If you have any questions, please call 903-792-7191. FAX: 903-793-4304 or, Email: [mainstreet@texarkana.org](mailto:mainstreet@texarkana.org).

### **GUIDELINES:**

1. **Submission of an application does not ensure a place in the parade.** Entries accepted will be notified by mail/email with parade night information the week before the parade. *Please watch for your notice. It will be sent to the contact information provided on your application!*
2. **The Parade Committee reserves the right to refuse any application that is not deemed appropriate for this family-oriented event, or is incomplete. (We love pictures, if you can.)**
3. The 2018 parade is **ELECTRIC!** Meaning that all floats, units, cars, etc. must be lighted!!
4. Entries are encouraged to follow the theme and decorate accordingly. PLEASE BE MINDFUL THAT THIS PARADE IS FOR FAMILIES & CHILDREN. Toy guns are not acceptable.
5. **No motorcycles or loud automobiles!**
6. **No cars less than 40 years old. And, those in the "antique" category should be "lighted."**
7. **No horses (because of Santa's candy).**
8. **No other walking animals unless PERMISSION has been issued by Parade Committee.**
9. **No candy may be thrown during the parade (safety). However, it may be handed out.**
10. **No Santa suits or life-size depictions of Santa Claus are allowed. Main Street Texarkana's "Santa" will take his usual place at the end of the parade. (Eliminates confusion for kids.)**
11. Each entry must display signs/banners large and bold so TV commentators can easily read.
12. Your Parade Number **MUST** be visible – either on the left side or in front left window.
13. Walking units are encouraged to be entertaining: clowning, performing a street routine, handling a giant inflatable, or using creative costumes. *Remember the theme! AND LIGHTS!*
14. ***If you must cancel, please call as early as possible so line-up can be adjusted.***

### **AWARDS:**

*First, Second, and Third Place awards will be given in the following divisions:*

**NON-COMMERCIAL/NON-PROFITS:** Schools, churches, civic organizations, non-profits

**COMMERCIAL:** Businesses of all types

**MUSIC:** All types of marching units (Junior High; Middle School; High School; Drum Corps; Tubas; etc.)

### **APPLICATION: DEADLINE is Friday, November 23, 2018(Thanksgiving weekend)**

1. All entry forms must include: a) **CLEARLY** written/typed description which is informative and complete. B) **ALL** information filled out. C) **Required** -Application Fee of \$20. (Thank you!)

**NOTE: Again, so sorry, but entries that cannot be read because of handwriting, or are incomplete, cannot be accepted.** This is the info that will be used to accept or reject an entry, as well as by parade commentators for television.

#### **2. PROCESS:**

- a. MAIL: "Christmas Parade" P. O. Box 631, Texarkana TX 75504
- b. EMAIL: [mainstreet@texarkana.org](mailto:mainstreet@texarkana.org)
- c. FAX: 903-793-4304
- d. DELIVER: Main Street Texarkana-Chamber of Commerce building; 819 N. State Line Ave; Texarkana TX