



Join us for the 36th Annual Main Street Christmas Parade. The theme is “A Tale of Two Cities!” Be a part of our cities’ largest gathering in historic downtown Texarkana kicking off the holiday season!

Sponsorship Opportunities



Twin Soldier Sponsor (\$2,500)

- Logo on all paid advertisement including television, radio, masks, billboard and print
- Logo on distributed posters and flyers
- Free entry in parade (Floats encouraged)

Mistletoe Sponsor (\$1,500)

- Logo on all paid advertisement including television, radio, and print
- Logo on distributed posters and flyers
- Free entry in parade



Christmas Bells Sponsor (\$1,000)

- Logo on all paid advertisement including television, radio, and print
- Logo on distributed posters and flyers
- Free entry in parade

Gingerbread House Sponsor (\$500)

- Print and radio advertising
- Logo on distributed posters and flyers
- Free entry in parade

Candy Cane Sponsor (\$250)

- Logo on distributed posters and flyers
- Free entry in parade



Special Sponsorship Opportunities

Mrs. Claus Float Sponsor (\$500)

- Logo on float

Letters to Santa Sponsor (\$500)

- Logo on all letters

Commitment requested by Friday, Nov. 12th to meet advertising deadlines.



36th Annual Main Street Christmas Parade
Monday, December 7th 2020 at 7 p.m.
Sponsorship Deadline Friday, November 12th 2020
 (to meet advertising deadline)

2020 Sponsorship Levels (Circle one)



- Twin Soldier Sponsor- \$2,500
- Mistletoe Sponsor- \$1,500
- Christmas Bells Sponsor- \$1,000
- Gingerbread House Sponsor- \$500
- Candy Cane Sponsor- \$250



Name of Organization or Individual (Please provide listing information or Logo as preferred)

Contact Name, Address and Phone Number

Enclosed is payment, OR Invoice sent to billing address below:

- I would prefer to pay by credit card.

Contact Name, card information and phone number for payment by credit card:

Payment may also be made through Pay Pal at mainstreettexarkana.org. Please note as Christmas Parade Sponsorship.



Please send completed form, by email to
mainstreet@texarkana.org, or mail to Main Street Texarkana –
 P.O. Box 631, Texarkana, TX 75504
By Friday, November 12th 2020 to meet advertising deadline.



All levels of sponsorship are Tax Deductible with Main Street Texarkana's 501c3 Status as a Non-profit Organization. For questions please contact MainStreet@Texarkana.org or call 903-792-7191.